

Enrollment No:- _____

Exam Seat No:- _____

C.U.SHAH UNIVERSITY

Summer-2015

Subject Code: 5MS02BEN1 Subject Name: Business Environment

Course Name: M.B.A.

Date: 13/5/2015

Semester: II

Marks : 70

Time: 02:30 TO 05:30

Instructions:

- 1) Attempt all Questions of both sections in same answer book/Supplementary.
 - 2) Use of Programmable calculator & any other electronic instrument prohibited.
 - 3) Instructions written on main answer book are strictly to be obeyed.
 - 4) Draw neat diagrams & figures (if necessary) at right places.
 - 5) Assume suitable & perfect data if needed.
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SECTION I

Q1 Do as directed	07
1 What do you mean by business environment?	02
2 Explain the concept of consumer protection.	02
3 Elaborate the concept of green business	02
4 Give the full name of PIL.	01
Q2 Write the following question answer	14
1 Write down the process of environmental analysis	05
2 Explain the impact of technology to society.	05
3 Elaborate the impact of trading block	04
OR	
1 What do you understand by vision, mission and objectives in business?	05
2 Discuss the objectives of green business	05
3 Explain the importance of Business environment.	04
Q3 Write the following question answer	14
1 Describe on various factors affecting to FDI.	05
2 Discuss the various principles of WTO.	05
3 Write note on Consumer right	04
OR	
Q3	
1 What do you mean by social cultural environment? Explain the factors affecting to social cultural environment	05
2 Write note on consumer disputes redressal agency	05
3 What are the advantages and disadvantages of SEZ?	04



SECTION II

Q1 Do as directed	07
1 What is ecology?	02
2 Define small scale enterprise	02
3 Define CSR	02
4 List the objectives of industrial policy 1991	01
Q2 Write the following question answer	14
1 Discuss the challenges faced by MSME.	05
2 Why should India be destination for FDI?	05
3 Discuss arguments for corporate social responsibility.	04
OR	
1 What is industrial policy? What are the components of Industrial policy 1991?	05
2 Explain the concept of Intellectual property right. Describe the importance of IPR.	05
3 What do you mean by corporate governance? What are the mechanisms of corporate governance?	04
Q3 Write the following question answer	14
1 Define Monetary policy. What are its objectives?	05
2 What is fiscal policy? Discuss the objectives of fiscal policy.	05
3 Discuss the impact of WTO to Indian Economy	04
OR	
1 What are the credit control measures of the RBI? Explain each in brief.	05
2 Discuss the goals of Export Policy in India	05
3 Explain the concept of primary sector, secondary sector and tertiary sector	04

